1. The 2019 Thumbtack Small Business Friendliness Survey

The Thumbtack Small Business Friendliness Survey is an annual, nationwide survey that asks owner-operators of small businesses about the policy environment where they operate. The survey aims to learn what governments can do to create a healthy, vibrant local business environment by asking the owner-operators of small businesses themselves about these issues. This year we use the survey data to grade 49 states and 44 metropolitan regions according to their performance along nine metrics. This is the largest survey of its kind; so far as we know, Thumbtack is the only organization in the United States that has had the necessary access and motivation to produce such a large-scale survey of small businesses themselves over the course of years.

This is the eighth annual release of the survey, which was originally developed with experts from the Ewing Marion Kauffman Foundation.

Although the businesses that are surveyed by Thumbtack are small in size (around 95 percent have 5 or fewer employees), the perceptions of the local business environment by these entrepreneurs matters for three reasons:

1. The United States is a service economy – 80 percent of all workers today work in service industries. The view of service providers, even very small ones, is critical to understanding the environment for job creation as employment in manufacturing continues its historical decline.

2. Entrepreneurship is a critical avenue for displaced workers – research from the Kauffman Foundation shows that entrepreneurial activity tends to increase when the economy slows (Fairlee, 2014). The easier it is for an individual to start and run a business, the faster he or she can get back to work. As more American middle class jobs face the threat of automation and competition from overseas, self-employment could become a viable path to make a living for millions of Americans.

3. Entrepreneurship is on the decline – government statistics show a general decline over the last 20 years in rates of self-employment and the rate of new business start-ups (Hathaway and Litan, 2014). This is happening across industries and across the country. Understanding how policy choices affect very small, new businesses is critical to understanding how to turn the tide on this crisis of small business ownership.

Policies that are friendly towards self-employed entrepreneurs may act as a proxy for the regulatory climate for businesses generally – states that did well in our survey have also seen higher real output growth going back three years. Our research shows that states with higher friendliness scores have substantially higher growth rates than

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1 The Department of Labor projects that 81 percent of workers will be in service industries by 2022 (Henderson, 2013).
their less friendly counterparts. More specifically, our regression analysis suggests that a one unit increase in a state’s friendliness rating is associated with a jump in real economic growth per year of 1.92 percentage points. That’s far from trivial since over 75% of states achieved annual growth of under 2.55% in 2015.

There are many rankings and indices that designed to evaluate a particular city or state’s appeal to business. The Thumbtack Small Business Friendliness Survey differs from other such rankings in several meaningful ways:

1. The Thumbtack survey asks small business owners directly about their perceptions of their government – many other studies of the same issue rely on the perceptions of the researcher to determine which factors make a political environment favorable or unfavorable. By prioritizing these other indices, policymakers may do little to improve conditions on the ground, at least in the eyes of small businesses (Motoyama and Hui, 2015).

2. The scale of the survey is nearly unprecedented – this year we received over 5,000 responses from small business owners in every state. Not only do few other outlets have the capability of asking that many entrepreneurs the same set of questions on a regular basis, few other outlets are able to break down the results of survey in a consistent fashion across state and metro areas. In addition to the large sample, the scope of the survey, grading cities and states along nine dimensions using a consistent set of questions over multiple years, captures some nuance that may otherwise be lost from simply looking at a handful of metrics and declaring an area friendly or unfriendly.

3. The survey is conducted with no preexisting agenda – the purpose of the survey is to present, without ideological bias, the views of the small business owners who use Thumbtack. We are not pushing any particular agenda or advocating for any political outcomes. Our goals are simply to understand what makes government work better for small businesses, according to their own beliefs.

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2 For example, the “Best Performing Cities” ranking done by the Milken Institute relies entirely on outputs, such as which city saw the highest job or wage growth. The “State Business Tax Climate Index” (2014) by the Tax Foundation relies only on the Tax Foundation’s view of what makes a friendly tax code and not on the view of local businesses. These rankings, while interesting to review, show little correlation to each other and may end up revealing very little about the actual experience of businesses that operate on the ground and the business environment (Fisher, 2005; Kolko et al., 2013).
2. Survey Design & Methodology

During May and June 2019, Thumbtack surveyed small business owners from across the U.S. operating across hundreds of categories, including as electricians, music teachers, wedding planners, and wellness professionals. A prompt asking some business owners or operators that use Thumbtack to take this survey was provided after they had logged into the website to find new potential customers during the survey administration period. Responses that completed less than half of the survey were considered incomplete and thrown out.

The full text of the survey appears in Section 3. Full results for cities and states can be seen online at thumbtack.com/survey.

Generally, survey questions fall into one of two categories:

1. Questions 1 through 13 ask about a state or locality’s friendliness towards small business.

   (a) Respondents provided subjective evaluations, ranging from “very friendly” to “very unfriendly” on topics including state and local governments’ overall support of small businesses, regulations that affect their business, and training programs and online resources offered by local and state governments.

   (b) Question 14 asks about respondents’ top policy priorities on the local, state, and federal level.

   (c) Questions 15 is an open-ended, “free response” question that provide small business owners with the opportunity to provide additional qualitative feedback on their interactions with their governments and their current policy concerns and priorities.

2. Questions 16 through 41 collect demographic, geographic, and political information associated with each respondent and his or her business.

To quantify the answers to the questions in this section, we converted the categorical responses we received for each question into numerical scores and averaged those scores in each category for each city or state. For the questions that are answered on a five-point scale, we assign a score of 1 for answers that were very negative, 2 for answers that were somewhat negative, 3 for neutral answers, 4 for answers that were somewhat positive, and 5 for answers that were very positive.

We also compute grades for three categories with nested questions. When asking about one’s experiences with local training programs and government websites, we start by identifying whether or not the business has used this resource and then proceed to ask them about the helpfulness of that resource. Table 1 describe in detail how the scores for these specific grades are calculated.

While these two approaches enable us to calculate scores for the 8 metrics that we
observe directly, we also compute a composite score of the regulatory environment. This is computed by averaging the state or city’s performance on the 3 regulation-related questions in the survey (i.e., those from the multi-faceted Likert scale in questions 6 and 7):

Note also that the overall small business friendliness grade is based purely on survey respondents answer to this question:

- **States**: In general, how would you rate your state government’s support of small business owners?
- **Cities**: In general, how would you rate your local (county, city, or town) government’s support of small business owners?

<table>
<thead>
<tr>
<th>Table 1: Grading Rubric for Categories with Nested Questions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Score</strong></td>
</tr>
<tr>
<td>1</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>3</td>
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<tr>
<td>4</td>
</tr>
<tr>
<td>5</td>
</tr>
<tr>
<td>6</td>
</tr>
</tbody>
</table>

3 Prior to 2017, this grade was a composite of answers to this question, along with answers to question 4 and another, now discontinued question about encouraging others to start a business.
<table>
<thead>
<tr>
<th>Training Program</th>
<th>Government Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Found it “somewhat helpful”</td>
<td>Found it “very easy” to use</td>
</tr>
</tbody>
</table>

In all, we develop grades and ranks for cities and states for these 9 metrics:

1. Overall small business friendliness
2. Ease of starting a small business
3. Ease of hiring a new employee
4. Overall regulatory friendliness
5. Friendliness of employment, labor, and hiring regulations
6. Friendliness of tax code and tax regulations
7. Friendliness of licensing requirements
8. Availability of helpful training or networking programs
9. Availability of easy-to-use government websites

Grades were assigned based on the average score of the respondents in the relevant geography. Places with the highest average scores received A+ grades and those with the lowest average scores received Fs. The exact grade was determined based on the average scores position on the overall distribution on that dimension, with thresholds determined based on historical data.

To avoid assigning grades where we did not have a sufficient number of respondents, we only graded states and cities where we received 25 or more responses.
3. Survey Questions

2019 Thumbtack Business Friendliness Survey

Thanks for participating in Thumbtack’s Small Business Friendliness Survey!

This survey should take under 10 minutes to complete. It asks questions about how friendly your state and local government are toward small businesses like yours.

Thumbtack will use the results of this survey to provide policymakers and researchers with valuable information on how best to support skilled professionals like you.

In publicizing these survey results, Thumbtack will only use anonymized and/or aggregated data unless you give permission to share your comments publicly. All publicly released analysis will reflect aggregate (overall) results.

Thanks for your participation.

-The Thumbtack Team

1. In general, how would you rate your state government’s support of skilled professionals like you?
   - Very supportive
   - Somewhat supportive
   - Neither supportive nor unsupportive
   - Somewhat unsupportive
   - Very unsupportive

2. In general, how would you rate your local (county, city, or town) government’s support of skilled professionals like you?
   - Very supportive
   - Somewhat supportive
   - Neither supportive nor unsupportive
3. In general, how would you rate the federal government’s support of skilled professionals like you?

- Very supportive
- Somewhat supportive
- Neither supportive nor unsupportive
- Somewhat unsupportive
- Very unsupportive

4. How difficult or easy is it to start a business where you live?

- Very easy
- Somewhat easy
- Neither easy nor difficult
- Somewhat difficult
- Very difficult

4a. Only show if respondent’s answer to Q4 is “Neither easy nor difficult”, “Somewhat difficult” or “Very difficult”: What were the biggest roadblocks to starting your business? Select all that apply.

- Access to credit
- Access to customers
- Access to benefits like health insurance and paid time off
- Complying with licensing requirements
- Complying with tax requirements
- Paying government fees to start my business
- Understanding and navigating government rules for registering a new business
- Other

4b. Only show if respondent’s answer to Q5 is “Somewhat easy” or “Very easy”: How specifically did your local and state governments help you in
starting your business? Please select all that apply.

<table>
<thead>
<tr>
<th></th>
<th>Local government</th>
<th>State government</th>
</tr>
</thead>
<tbody>
<tr>
<td>Making it possible to comply with regulations governing starting a business online</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Providing helpful “how to” guides and information for complying with regulations governing starting a business</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Making it easier to get access to benefits like health insurance and paid time off</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Providing helpful people to talk to (online, in person, or on phone)</td>
<td></td>
<td></td>
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<tr>
<td>Other</td>
<td></td>
<td></td>
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<tr>
<td>None of the above</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5. How did you initially finance your business?

- Lending from family or friends
- Personal savings or borrowing from retirement account
- Credit card
- Funding from family and friends
- Traditional bank loan
- A Small Business Administration Loan
- Loan from a peer-to-peer lending platform (e.g. LendingClub)
- Other
- None of the above (my business didn’t require financing)

6. How difficult or easy is it to hire a new employee at your business?
• Very easy
• Somewhat easy
• Neither easy nor difficult
• Somewhat difficult
• Very difficult
• Does not apply to my business

6a. Only show if respondent’s answer to Q6 is “Very easy”, “Somewhat easy”, “Neither easy nor difficult”, “Somewhat difficult”, or “Very difficult”: What obstacles do you face in hiring a new employee at your business? Please select all that apply.

☐ Can’t find qualified workers
☐ Potential employees aren’t willing to work at the wage I would like to pay
☐ It’s too complicated to set up payroll, taxes, and benefits for new hires
☐ Government rules make hiring new workers too difficult
☐ I face no obstacles to hiring new employees
☐ Other

7. How unfriendly or friendly is your local government with regard to the following types of regulations:

<table>
<thead>
<tr>
<th></th>
<th>Very friendly</th>
<th>Somewhat friendly</th>
<th>Neither friendly nor unfriendly</th>
<th>Somewhat unfriendly</th>
<th>Very unfriendly</th>
<th>Does not apply to my business</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment, labor and hiring regulations</td>
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<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
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<tr>
<td>Tax code and tax-related regulations</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
<tr>
<td>Licensing forms, requirements and fees</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
</tbody>
</table>
8. How unfriendly or friendly is your state government with regard to the following types of regulations:

<table>
<thead>
<tr>
<th></th>
<th>Very friendly</th>
<th>Somewhat friendly</th>
<th>Neither friendly nor unfriendly</th>
<th>Somewhat unfriendly</th>
<th>Very unfriendly</th>
<th>Does not apply to my business</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment, labor and hiring regulations</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Tax code and tax-related regulations</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Licensing forms, requirements and fees</td>
<td>○</td>
<td>○</td>
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<td>○</td>
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</tr>
</tbody>
</table>

9. Does your profession require that you hold an occupational license, occupational certification, or occupational permit to do your job?

- Yes
- No

9a. Do you think your profession should require an occupational license, occupational certification, or occupational permit to do your job?

- Yes
- No

9b. Only show if respondent’s answer to Q9 is “Yes”:
Which of the following types of agencies require that you have a license, certification, or permit to do your job? Please select all that apply.

- City, town, or other municipal agency
- County agency
- State agency
- Federal agency
☐ An industry licensing board

9c. Only show if respondent’s answer to Q9 is “Yes”:
Are the occupational regulations governing your profession too difficult, about right, or not difficult enough?

◦ Too difficult
◦ About right
◦ Not difficult enough

9d. Only show if respondent’s answer to Q9 is “Yes”:
How difficult or easy is it to comply with the licensing, certification, or permitting requirements of your profession?

◦ Very easy
◦ Somewhat easy
◦ Neither easy nor difficult
◦ Somewhat difficult
◦ Very difficult

9d. Only show if respondent’s answer to Q9 is “Yes”:
How poorly or well enforced are the licensing, certification, or permitting requirements of your profession?

◦ Very well enforced
◦ Somewhat well enforced
◦ Neither well enforced nor poorly enforced
◦ Somewhat poorly enforced
◦ Very poorly enforced

10. On taxes, which would you prefer that policymakers do?

◦ Make my business taxes easier to understand and file
◦ Reduce my business’ tax burden

11. Are you aware of any helpful training, skill development, or networking programs for business owners offered in your community?

◦ Yes, and I have used them in the past
11a. Only show if respondent’s answer to Q11 is “Yes, and I have used them in the past”: Who offered the training program(s) that you participated in? Please select all that apply.

- Local Chamber of Commerce or another business association
- A local school or college
- A local government entity
- A state entity
- Local chapter of SCORE or the Small Business Administration’s Small Business Development Centers
- Other

11b. Only show if respondent’s answer to Q11 is “Yes, and I have used them in the past”: What type of program(s) have you participated in? Please select all that apply.

- Business development (e.g. marketing, accounting, etc.)
- Skill development (i.e. improving the expertise you have in your field)
- Networking with other people in my field
- Networking with potential clients
- Other

11c. Only show if respondent’s answer to Q11 is “Yes, and I have used them in the past”: How helpful were the training or networking programs you participated in?

<table>
<thead>
<tr>
<th></th>
<th>Local Chamber of Commerce or another business association</th>
<th>A local school or college</th>
<th>A local government entity</th>
<th>A state entity</th>
<th>Local chapter of SCORE or the Small Business Development Centers</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very helpful</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Somewhat</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
Neither helpful nor unhelpful

Somewhat unhelpful

Very unhelpful

11d. Only show if respondent’s answer to Q11 is “Yes, but I haven’t used them” or “No”: What type of trainings or events could local organizations offer to appeal to you? Select all that apply.

- Business development (e.g. marketing, accounting, etc.)
- Skill development (i.e. honing your craft)
- Networking with other people in my field
- Networking with potential clients
- Other

12. Which organization would you turn to first if you wanted to learn more about running your business?

- Local Chamber of Commerce or another business association
- A local school or college
- A local government entity
- A state entity
- Local chapter of SCORE or the Small Business Administration's Small Business Development Centers
- Other

13. Have you used a state and/or local government website to comply with regulations on your business or to learn information about operating a business in your community?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>State websites</td>
<td>No</td>
<td>Yes</td>
</tr>
</tbody>
</table>
14a. Only show if one or more of respondent’s answers to Q14 is “Yes”: What did you use these websites to do?

<table>
<thead>
<tr>
<th>State websites</th>
<th>Local websites</th>
</tr>
</thead>
<tbody>
<tr>
<td>File taxes</td>
<td></td>
</tr>
<tr>
<td>Obtain a business license</td>
<td></td>
</tr>
<tr>
<td>Obtain an occupational license</td>
<td></td>
</tr>
<tr>
<td>Register my business (when starting)</td>
<td></td>
</tr>
<tr>
<td>Schedule an appointment or communicate with a government employee</td>
<td></td>
</tr>
<tr>
<td>Learn information about running a business in my community</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

14b. Only show if one or more of respondent’s answers to Q14 is “Yes”: How difficult or easy was it to use the website(s)?

<table>
<thead>
<tr>
<th></th>
<th>State websites</th>
<th>Local websites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very easy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Somewhat easy</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Neither easy nor difficult</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Somewhat difficult</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Very difficult</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

14c. Only show if both of respondent’s answers to Q14 are “No”: Would you become more likely to use government websites if there were new features on them?

- Yes, I don't use them today because they lack the features I need.
- No, I'm not interested in using government websites.

14. How can policymakers most effectively support local businesses like yours?
<table>
<thead>
<tr>
<th>Local government</th>
<th>State government</th>
<th>Federal government</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand access to and improve training and educational programs</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Increase access to government forms and applications online</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Lower or simplify taxes</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Reduce or streamline regulatory or licensing requirements</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Invest in local transportation and infrastructure</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Help local business acquire credit</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Improve access to healthcare and insurance benefits</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Make housing more affordable</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

15. Please let us know any experiences or thoughts you have regarding the ease of doing business where you live.

16. Is this business your primary source of employment?
   - Yes
   - No

17. How many hours a week do you work in this business, on average?

18. Prior to starting your current Thumbtack business did you:
   - Work for someone else as an employee
   - Work for yourself
   - Did not work before starting Thumbtack business
19. What motivated you to start your own small business? Please select all that apply.

- Schedule flexibility
- Increased earning potential
- Economic hardship (e.g. layoff)
- Need for additional, supplemental income
- Ability to be my own boss
- Ability to pursue my passion
- Not able to advance in my former job
- Other

20. How long has your business been operating?

- Less than 1 year
- 1-2 years
- 3-5 years
- More than 5 years

21. How many people does your business employ? Please include only paid employees, not contractors.

- 1 - I work alone at my business
- 2-5
- 6-10
- 11-20
- 21-50
- 51-100
- 101 or more

22. What type of company is your business?

- Unincorporated or sole proprietorship
- Limited liability company (LLC)
• Partnership (LP, LLP, GP)
• S-Corporation
• C-Corporation
• I don’t know

23. Have you ever started a business prior to your current company?
  ◦ Yes
  ◦ No

24. Which of the following best describes how often you use social media to advertise your small business?
  ◦ Never
  ◦ A couple times a year
  ◦ Monthly
  ◦ Weekly
  ◦ Daily
  ◦ Multiple times a day

25. What is your gender?
  ◦ Female
  ◦ Male
  ◦ Non-binary / third gender
  ◦ Prefer to self-describe
  ◦ Prefer not to say

26. What is your race or origin?
  ◦ White (Caucasian)
  ◦ Hispanic, Latino, or Spanish
  ◦ Black or African American
  ◦ Asian or Pacific Islander
  ◦ Native American or American Indian
27. What is your age?
   - Under 25
   - 25-34
   - 35-44
   - 45-54
   - 55-64
   - 65 or above

28. What is the highest level of formal education you have completed?
   - Did not complete high school
   - High school diploma / GED
   - Technical or vocational certificate
   - Associate's degree
   - Bachelor's degree
   - Master's degree
   - Doctoral degree

29. In general, how would you describe your own political viewpoint?
   - Liberal
   - Moderate
   - Conservative
   - Prefer not to answer

30. Generally speaking, do you think of yourself as a …?
   - Democrat
   - Republican
   - Independent
   - Other
   - Prefer not to answer
31. Are you currently serving or have you ever served on active duty in the U.S. Armed Forces, Military Reserves, or National Guard?

- Yes, I am an active duty member of the U.S. Armed Forces
- Yes, I currently serve in the Military Reserves or the National Guard
- Yes, I previously served on active duty in the U.S. Armed Forces, Military Reserves, or National Guard but I am now a civilian
- No, I have never served on active duty in the U.S. Armed Forces, Military Reserves, or National Guard

32. Do you currently have health insurance?

- Yes
- No
- Prefer not to answer

32a. Besides health insurance, which of the following benefits do you have access to?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vision Insurance</td>
<td>◦</td>
<td>◦</td>
</tr>
<tr>
<td>Dental insurance</td>
<td>◦</td>
<td>◦</td>
</tr>
<tr>
<td>Tax-subsidized retirement savings, such as a 401(k)</td>
<td>◦</td>
<td>◦</td>
</tr>
</tbody>
</table>

32b. Only show if respondent’s answer to Q32 is “Yes”:

How did you acquire health insurance?

- Plan you purchased yourself
- Plan through your spouse or your spouse’s employer
- Plan through your employer (not yourself)
- Medicare
- Medicaid
- Plan through one of your parents
· Don’t know

32c. Only show if respondent’s answer to Q32b is “Plan you purchased yourself”: Has your health insurance premium changed over the last year?

· Yes, it has increased in price
· No, it has stayed the same
· Yes, it has decreased in price

32c. Only show if respondent’s answer to Q32c is “Yes, it has increased in price”: How much has your monthly health insurance premium changed over the last year?

· Less than $50
· $50-99
· $100-$249
· $250-$500
· More than $500

32d. Only show if respondent’s answer to Q32a indicates they have access to “Tax-subsidized retirement savings”: Which savings vehicle will you primarily depend on for your retirement?

· 401(k) savings from a former employer
· 401(k) savings from my current business
· 401(k) savings from a job I currently hold outside of my Thumbtack business
· IRA
· Pension fund
· Social security
· Personal savings

33. Are you registered to vote?

· Yes
33a. Only show if respondent’s answer to Q33 is “Yes”:
Do you plan to vote in the 2020 Presidential election?

- Definitely will vote
- Probably will vote
- Probably will not vote
- Definitely won’t vote

34. Do you approve or disapprove of the way each of the following are handling economic policy?

<table>
<thead>
<tr>
<th></th>
<th>Approve</th>
<th>Disapprove</th>
<th>Don’t Know/No Opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>President Trump:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The governor in your state:</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

35. What type of community do you live in?

- Urban
- Suburban
- Rural

36. What type of community do you work in?

- Urban
- Suburban
- Rural

37. How do you get to job sites most often?

- Drive by myself
- Public transportation
- Carpool / rideshare
- Walk / bike

38. How long does it take you to get to most of your job sites?

- 0-10 minutes
- 11-30 minutes
- 31 - 60 minutes
- More than 60 minutes
- NA - I don’t travel to my job sites

39. Do you consider the community you live and work in to have enough economic opportunity for your business to thrive?

- Yes
- No

40. Would you like to move your business within your region?

- Yes, I am currently too far away from most of my region’s customers
- No, I am satisfied with my business’ location

41. Would you be willing to be quoted in the press about how the current economy is affecting your business?

- Yes
- No
References


